

**21.1M AUDIENCE**



**MEDIA**

674 MENTIONS  
169 INQUIRIES



**145 NEW MEMBERS**

3,467 MEMBER  
ENGAGEMENTS

**59.25K WEBSITE**

PAGE  
VIEWS



**13.686K**

SOCIAL MEDIA  
FOLLOWERS

**70**

MINISTERIAL, GOVERNMENT  
AND KEY STAKEHOLDER MEETINGS



**POLICY**



**13 SUBMISSIONS**

**36 ADVOCACY**

**INDUSTRIAL  
RELATIONS**



**1,439**

MEMBER  
ENGAGEMENTS

**WORKPLACE  
RELATIONS**



66 NEW EMPLOYMENT CONTRACTS  
587 MEMBER ENGAGEMENTS

6 IN PERSON | 1 ONLINE  
720 TOTAL ATTENDEES



**EVENTS**